

Corvallis Art Guild  
*Brush Strokes*



Volume XV Issue 5

*Art Capital of the Pacific Northwest*

May, 2009

Next Meeting: Monday May 4, 2009

Note: **We're meeting at the Library this month.**

**Bring your latest work of art to display**

Social 1/2 hour at 7:00 PM

General Meeting 7:30 pm

<http://corvallisartguild.org>

**Program For May:**

The Art & Business of **Jan Maitland**

After 30 years discovering the ins and outs that occur in the business of art, Corvallis Artist, Jan Maitland, will talk about her journey of inspiration, professionalism, and the choices she has made along the way along with displaying samples of her art.

Jan specializes in portraits and also draws from foreign and American motifs from nature, and the human form for her vividly designed landscapes and figure paintings, and glass art. She also developed a unique, Italian inspired, line of three dimensional painted gilded glass art. To view her glass and pastel galleries, go to <http://www.JanMaitland.com>



**Presidents Message:**

At the April meeting I passed around a sign up sheet for our daVinci Days booth. I want to thank all of you who signed up. At this point we only need one more volunteer for Sunday afternoon and a couple more for takedown. All of the volunteers will be given a free one day daVinci Days pass for each session worked at the booth. At the next meeting I will have a sign up sheet for Vistas & Vineyard members who wish to paint and draw at the booth or at other daVinci Days venues. DaVinci Days will be 19-20 July.

Some of us recently attended the Spring Meeting of the Oregon Watercolor Society. I had a great time and was very impressed with the caliber of the work at the show. On the way home Doyle and I talked about how to develop further the perception of Art Capital of the Pacific NW. At the meeting they were selling OWC shirts/hats etc. So we thought it a great promotional idea to create such items for the Art Guild with a graphic including the phrase " Art Capital of the Pacific NW".

We need your ideas so please read the accompanying article announcing the **Art Capital Logo Contest**.

Finally, elections are coming up and we still need nominees for our elected officers. We need to fill the treasurer position, and request nominations for President, Vice President and Secretary. We also still need to fill the following appointed positions: Website Chair, Jury Committee Chair as well as a New Member Chair.

Mike Bergen

**New Exhibiting Members:** Congratulations to members Donna Beverly, Poppy Olson, Aki Hill, Margo Eastman, Cheryl French, Laura Crosby, Carolyn Young and Irene VanDusen who are now exhibiting members of the guild. In addition, collaborative artwork between Donna Beverly and Carolee Clark (which they label "Caradon") was also accepted for exhibiting status.

It is time to start thinking about the **Annual Potluck Buffet** to be held **June 1** at the Universalist Fellowship Hall at 2945 NW Circle Blvd in Corvallis. (Note: this is not the next meeting in May!) For the potluck, members are requested to bring food to serve 8 people according to the following division alphabetically by last name:

- A-I** Some type of dessert
- J-R** Meat or meatless main dish
- S-V** Some type salad or side dish such as fruit or veggies
- W-Z** Rolls or bread

The Guild will supply the paper plates, plastic ware, tablecloths, napkins, and beverages. The meeting will also include the selection of a graphic/logo, as well as election of officers.

### Art Capital Logo Contest

In order to spread the word about the Willamette Valley as the Art Capital of the Pacific NW, the Board has decided that we will have clothing items made with a declaration to this effect. If we all wear these items at events such as the Clothesline Sale and the Fall Festival it will go a long way toward establishing this reality.

So all you artists, we need your help in designing an appropriate graphic/logo. The design must include the words "Art Capital of the Pacific NW" and should reflect all media and represent the entire Mid-Willamette Valley region. It should be sized appropriately for the front of a sweatshirt or T-shirt, and possibly be resizeable for use on caps. Since it would be screen printed it should be bold with no more than 2 colors.

All designs must be submitted to Mike Bergen by the end of May. The designs will then be posted at the June Potluck Buffet Meeting where the members will vote to select the winner. The winner will receive a free shirt and of course the admiration of everyone in attendance.

### EXECUTIVE BOARD

**President:** Mike Bergen mike@creativdialog.com 745.3941  
**Vice President:** Maureen Frank maiah@maiahcreations.com 754.0935  
**Secretary:** Richard Helmick helmick@proaxis.com 738.9679  
**Treasurer:** DiAnn Acevedo feggie@comcast.net 754.6049  
**Past President:** Carolyn Madsen madsen@proaxis.com 754.1528

### COMMITTEE CHAIRS

**Arts Center Exhibit Committee Rep** Ross Parkerson 754.1870  
**Exhibit Chair:** Marjorie Kinch mkinch@proaxis.com 745.1331  
**Membership:** Gretchen Bencene gbencene@peak.org 929.5598  
**Newsletter Editor:** Harold Wood tickwood@teleport.com 757.9663  
**Program Chair:** Maureen Frank maiah@maiahcreations.com 754.0935  
**Web Master:** Pam Van Londen Via website 760.1449  
**Web Site Chair:** Open  
**Arts Center BOD:** Carolyn Madsen madsen@proaxis.com 754.1528  
**New Member Chair:** Open

The **Golden Pair** in Albany is offering an ongoing 15% discount on all framing/matting orders from Corvallis Art Guild members. Just show your card to receive the discount. Located in Albany at 725 Ellsworth St SW, across from St. Mary's Church. 541.926.8587

**Mark Allison** will be teaching his summer "en plein air" class but it will be offered independently this year, not through LBCC. It will start Thursday, June 25th, 5:30 p.m. to 8:30 p.m., meeting every Thursday at a different location with the last class on September 10th. The fee for the 12 classes is \$95, drop-ins are \$15 per class. E-mail Mark at: allisom@q.com or call 752-0641 for more information.

**Linda Edwards** will be teaching an INTERMEDIATE WATERCOLOR WORKSHOP. Increase your level of confidence and fun in the world of transparent watercolor. Topics covered will include a quick review of basic techniques for the control of watercolor, how to judge the amount of water to use, shadows and value, representing water and reflections within a glass tumbler or vase, and more. Saturdays May 16, 30, June 6, 13, 1-4pm at the Tunison Community Room through Corvallis Parks and Recreation (766-6918). \$82 or in city discount price \$65.



Jake Dorr

**FYI:** In order to keep the file size of the Brush Strokes Newsletter to manageable levels we're requesting that promotional pieces (workshop notices etc.) be text only.

You are invited to attend the artist reception at the Majestic Theatre on 2nd St. Corvallis for the new artist and Art Guild member **Poppy Olson** 5-6:30 pm Friday May 1 Champagne and finger foods."

New Members:

Ginny Morse

541-230-1011

papamorse@comcast.net

Media: Acrylic Nature & Landscape Painting

Jimmie D. Johnson

541.758.7364

jjohnson558@comcast.net

Media: Digital Painting



Donna Beverly

**Wendy Ware** and **Linda Humphrey** will be showing at Tyee Winery until June 2nd.

A good resource for our members to find new places to paint. Go to [www.oregonlive.com/hg](http://www.oregonlive.com/hg) then click on Public Gardens.

The Photography Guild Invitational exhibit sponsored by the Photoartsguild is now up at the Corvallis Arts Center. The reception is May 7.

Vistas and Vineyards will be starting their plein air painting season Wednesday May 13th at 9 am in Avery Park in Corvallis. If you haven't paid your dues yet, you still can and you will receive a 2009 Site Calendar.

"The very idea of creativity implies a certain willingness on the part of the artist to go beyond the norm, to extend the rules, and to discover new principles around which artistic expression can organize itself."  
Henry Sayer

#### **Upcoming Programs:**

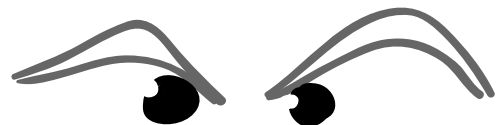
**June 1**, Annual Pot Luck at Unitarian Universalist Church

**July 6**, Special Clothesline Sale Meeting at the Arts Center

**Hanging Around Town :** Please help get our sites filled for the summer months. Either come to the meeting May 4th and sign up in person, or e-mail me with where you would like to hang and when. There also is a new feature on the website that allows you to sign up for a place and the months you would like and it automatically sends me an e-mail with your request. I will respond as soon as I am able. Those of you not planning to exhibit at the Clothesline Sale, please help out by signing up for August. Also, if you aren't aware we have a new site. The manager of "Red Horse Coffee" is going to try us out. This coffee shop is right downtown and a great place to hang. Please use e-mail in contacting me as much as possible. Thanks! Marjorie

**NEW PATHWAYS TO PAINTING OREGON WORKSHOPS** – all abilities. May 21, May 23 & June 4. All day (9-5) conceptual drawing & painting at our custom designed Monroe studio. Stunning views. 5 acres. Facilitator **Diane Hoff-Rome**, (Bennington College, Boston University SFAA: BFA, MFA). Included: Luminescent paints, pastels, paper, gentle instruction, demonstrations, constructive reviews, (no mandatory show 'n tell); buffet lunch, afternoon tea, dessert. 2 workshops at 10% artist courtesy reduction = \$58.50 each; single workshop -\$65.

**SCOTLAND: ISLE OF SKYE PAINTING WORKSHOPS** – 17th Year! **Diane Hoff-Rome** welcomes artists of all abilities to our three & four day conceptual, exploratory workshops at The Little Glebe, on the Isle of Skye, Scotland overlooking the sea near Dunvegan Castle. Water based media, pastel, wc pencil, etc. Included: luminescent paints, pastels, papers, gentle instruction, demonstrations, constructive reviews, (no mandatory show 'n tell); buffet lunch & afternoon tea & dessert. From \$335. For full color OREGON & SKYE brochures, visit [www.artistlife.com](http://www.artistlife.com), call Diane at 541 847 2257; email [diane@artistlife.com](mailto:diane@artistlife.com).



**Brush Strokes:** Help... Send me some .jpg images of your art work I'm using four or five images an issue. [tickwood@teleport.com](mailto:tickwood@teleport.com)

## HANGING AROUND TOWN

	Quantity	May
Benton Hospice	11	Maureen Frank
Borders Bookstore*	7	Alice Ann Eberman
Corvallis Chamber of Commerce	12	Herbert Berman
Darrell's Restaurant	6	Jake Dorr
Fidelity National Title Co	10/10	Beatrice Rubenfeld
Grace Center	10	Ellen Borowski
Leading Floral	10	Roberta Ostby
Montessori School	8 /10	Pam Van Londen
Next 2 New in Philomath	10	Sue Noel
Samaritan Cancer Center	10	Diane Hoff-Rome/Gordon Dobbie
Samaritan Village	10	Russ McCrackin
Timberhill Athletic Club	10 /10	Marjorie Kinch/Dorthea Franzosa
<b>Two Month Venues</b>		
Central Willamette Credit Union	10	Sharon Poppleton
Copytronix Hendersons	6 /6	DiAnn Acevedo
Corvallis Caring Place	10 /10	Paul Rickey
Samaritan Internal Medicine**	10	Lois Bottomley

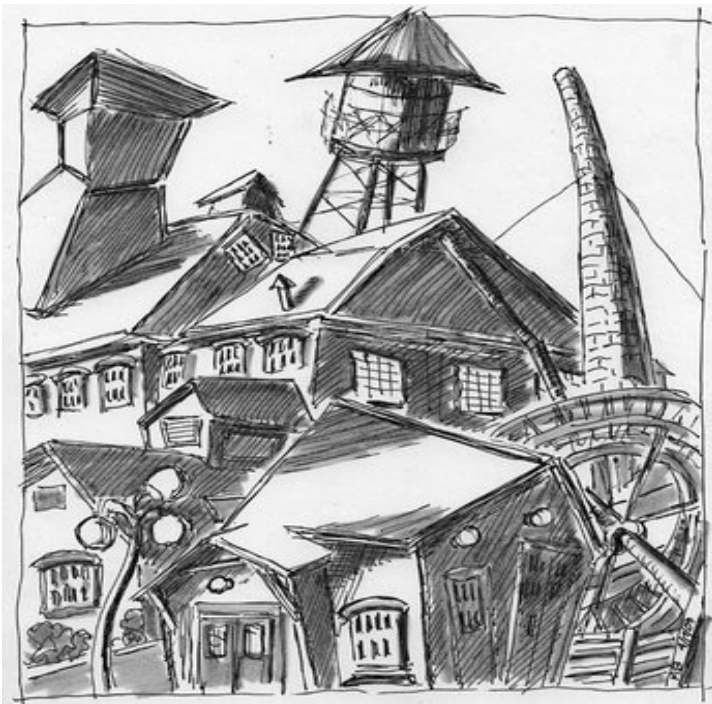
Note: The Board has decided that if an exhibitor finds they cannot fulfill their commitment to hang within 30 days of their scheduled showing, they are responsible for finding their own replacement.

Contact Exhibit Chair **Marjorie Kinch** at 754-1331 *only* to fill an opening or any schedule changes.

\*Border's Books - Use non-marking tacking substance. \*\*This site requires you to call before hanging 738-0580

## Corvallis Art Guild

c/o Gretchen Bencene  
25488 Wonderly Lane  
Philomath, OR, 97370



Mike Bergen Salem's Mission Mill

## 2009 Clothesline Art Sale

Our preparation for the 2009 Clothesline Art Sale is progressing on schedule. Co-chairs Doyle Leek and Chinh Le have been working toward making the event the most successful ever.

As we did last year, we will be selecting artwork to be used in the poster and newspaper advertising at the potluck in June. Those who would like to be considered for inclusion are being asked to bring a color and/or black and white print of one piece of artwork on an 8-1/2 x 11 paper to the potluck for a vote by the membership. The art selected will be used in the ads or on the 2009 Clothesline Sale poster, so it should have lots of contrast, and be very readable when reduced. This is an excellent opportunity to get your artwork spread all over town, so be sure to bring your art to the potluck. If you will not be going to the potluck but would like to be considered, either email or snail mail your image to Doyle before the meeting.

We have most of the slots for the on the (6) Clothesline Sale Committee's filled. However, if you are planning on participating in the sale this year, there are still a few slots available. We have one slot in each of the Publicity, Poster, Set-up and Take-down Committee's. In addition, we probably need about (3) more to sign-up for the Cashiers Committee, so that we will have a couple of alternates in case we have a no-show.

In addition, if we determine that there is enough interest, we are planning on having a Co-op Booth, where members with just a few paintings, or who do not have the time to spend the whole day at the sale, can participate. We currently have two members signed-up for this Cooperative Booth Committee. We need to have from 6 to 10 members participate in order for us to pursue having this booth. So, if you are interested, please either email or call Doyle at [doylel@comcast.net](mailto:doylel@comcast.net), (541) 752-8646, or Chinh Le at [chinhlego@comcast.net](mailto:chinhlego@comcast.net), (541) 758-2194.

We will be getting the committees organized and will be sending out notices of times and locations for the committee meetings. The Publicity and Poster committee's will be the first notified, and should be meeting within the next couple of weeks.

Respectfully,  
Doyle Leek and Chinh Le  
Clothesline Art Sale Co-Chairmen

Workshop at Sitka Center for Art and Ecology  
**Eyeball Perspective for Artists**  
Richard Helmick

Tuesday-Wednesday 07/21/09 – 07/22/09  
10:00 AM – 4:00 PM  
\$120

**Workshop Description:** Participants will learn to visually judge scale and positional relationships among man-made objects and natural forms in pictorial space. They will apply constructed perspective concepts as well as observe landscape and man-made structures at Sitka. Finished products will range from quick plein air sketches to a more finished plein air drawing taking two to three hours to complete.

**Instructor:** Richard Helmick has 38 years of experience teaching design drawing, including linear perspective at the University of Missouri.

Registration: Email [www.sitkacenter.org](http://www.sitkacenter.org)  
Phone 541-994-5485  
Mail Sitka Center for Art and Ecology  
P.O. Box 65  
Otis, Oregon 97368  
Payment to: Sitka Center for Art and Ecology

# Discover a New Way of Seeing Color!

## Corvallis, Oregon 5-Day Workshop 2009

Dates: Monday – Friday, June 15-19  
Times: 9am – 4:30pm  
Fee: \$650 (\$550 for Corvallis Art Guild members)

Location: Tye Wine Cellars, 26335 Greenberry Rd, Corvallis OR  
and various other outdoor locations in and around the area.  
We will assemble at 8:00 am on the first day of class.



Good color, or color that expresses the *light key* of nature, can make even the most mundane subject matter strikingly beautiful. "Anything under the sun is beautiful if you have the vision—it is the seeing of the thing that makes it so." (From *Hawthorne On Painting*). I see a remarkable change in my students' work after only one day of painting. They begin to see color in the shadows. Many students say they have discovered a world of color that has changed them forever — their vision has been altered.

### Supply List:

- portable easel that supports your painting palette
- painting knives (one as shown)
- a few bristle brushes (optional)
- paper towels (*Viva*® recommended)
- sun hat or visor, & sunscreen lotion
- light blue *pastel* pencil (for preliminary drawing)
- small pocket mirror
- *Gessobords*™ or canvas panels (*not stretched canvases*) for color studies (at least fifteen 12" x 16," 11" x 14," or 9" x 12"; for additional small studies—a few 8" x 10" or 6" x 8")
- sketch book for notes & thumbnails
- an open mind
- palette cups (minerals spirits will be provided by the studio)

### Beginning basic palette of oil colors:

(*Winsor & Newton*™ recommended)

- Titanium White (*large tube*)
- Cadmium Red Light or Winsor Red
- Permanent Alizarin Crimson
- Cadmium Yellow
- Cadmium Lemon
- French Ultramarine Blue
- Manganese, Cerulean, or *Rembrandt*™ Sevres Blue (*pick one of these greenish blues*)

### Colors you can add later:

Permanent Rose, Cadmium Orange, Burnt Sienna, Indian Yellow, Yellow Ochre Pale, Cadmium Green Pale, Permanent Green Light, Winsor Emerald, Oxide of Chromium, Viridian, Winsor Violet (Dioxazine), and Permanent Magenta.

## WORKSHOP DESCRIPTION

We will start out the first two days doing still life study out of doors which will prepare us to tackle the landscape.

Wednesday and Thursday we will be on location painting landscape studies. On Friday we will do still life, landscape, or head and clothed figure. We will concentrate on the development of strong starts. I will be teaching the structure of the landscape—what is important to leave in as well as what to leave out. We will focus

on expressing the big masses, light key and aerial perspective with color. I will be doing

demonstrations throughout the workshop. You will do a color study before lunch, followed by two color studies in the afternoon. You are encouraged to either bring original artwork or photos and talk to me about your vision as an artist. I will

give you some questions to ponder during the week. I look forward to working with each of you!



### Suggested Books

- *Hawthorne On Painting* - Collected by Mrs. Charles W. Hawthorne
- *Hensche On Painting: A Student's Notebook* by John W. Robichaux
- *The Art of Seeing and Painting* by Henry Hensche (out of print)
- *The Art Spirit* by Robert Henri
- *Carlson's Guide to Landscape Painting* by John F. Carlson

To reserve your space, send a deposit of \$200 by first contacting:  
Peggy Joyce, 33977 NE Colorado Lake Drive, Corvallis OR 97333  
Phone: 541-758-6669 Email: [peggy@peggyjoyce.com](mailto:peggy@peggyjoyce.com)  
Web site: <http://corvallisartguild.org/camille-przewodek/>



In partnership with the Oregon Arts Commission, The Arts Center is excited to offer **TWO** professional development workshops: an **arts marketing workshop** and a series of sessions **providing digital documentation of artist's work**. (See below for session descriptions.)

These workshops are available **only** to Linn/Benton-area artists, and are offered at a significantly lower price than they would cost on the 'open market.' Please take advantage of the opportunity if you can!

**Registration is on a first come, first served basis.** We ask that you pay in full as soon as you register in order to guarantee your place in the workshop(s). Contact Heather/Hester about registration ASAP! Email [heather@theartscenter.net](mailto:heather@theartscenter.net) or [hester@theartscenter.net](mailto:hester@theartscenter.net), or call 754-1551.

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**WORKSHOP #1: \*\*MARKETING WORKSHOP\*\***

Marty Rudolph -- The Art of Marketing -- A workshop for artists who want to increase their sales.  
<http://www.martyrudolph.com/>

**WHEN:**

Saturday May 16th, 5pm-8pm  
and  
Sunday, May 17th, 9am-4pm

**WHERE:**

The Arts Center Main Gallery, Corvallis

**HOW MANY / HOW MUCH:**

- A maximum of 16 **auditors** are encouraged to attend for **\$10 each**. (These auditors will not get individualized input on their marketing needs, but will learn from the advice given to the 8 primary participants.) **THERE ARE STILL AUDITING SLOTS AVAILABLE!!**
- Limited to **8 Primary Participants -- \$25 each!!** (These 8 artists will get individualized feedback on their specific marketing needs) **PRIMARY SLOTS ARE NOW FULL -- LET US KNOW IF YOU WANT TO BE ON THE WAITING LIST.**

**WHAT :**

- Are you and your work ready to be marketed?
- The social and art trends that influence your success
- How to write a 3x5 marketing plan
- How to price your work
- The value of using direct mail, e-flyers, and websites in reaching their market
- How to get into a gallery
- The value of art festivals and how to prepare for them
- How to get free advertising and build credibility through publicity
- How to sell art in a difficult economy

The workshop includes a 3 ring binder that includes a detailed outline, notes, and reprints of articles about each marketing subject.

**WHO:**

Marty Rudolph, a resident of Parkdale, Oregon, brings over 30 years of marketing experience to artists and galleries through her coaching, consulting and gallery trainings. She spent many years crafting and implementing a successful marketing strategy that brought national representation and a million dollars in sales to Portland sculptor, Martin Eichinger. Active in the national art marketplace, Marty brings artists the current market trends in retail and wholesale art buying, as well as years of do-it-yourself marketing success strategies.

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**WORKSHOP #2:\*\*DIGITAL PHOTOGRAPHY WORKSHOP\*\***

Bridging the Digital Divide -- Scott Huette will provide on-site digital documentary photography services for artists.

<http://www.studionyugen.com/about.php>

**WHEN:**

Saturday, June 13th, 9am-6pm  
and  
Sunday, June 14th, 9am-6pm

**WHERE:**

The Arts Center, Corvallis

**HOW MANY / HOW MUCH:**

A maximum of 16 slots are available; 1 hour per artist. **\$25 each! THERE ARE STILL SLOTS AVAILABLE – CALL TO SEE WHAT TIMES ARE OPEN!**

**WHAT:**

The photographer will provide each participating artists with professional, high-resolution images for up to six pieces, in standard electronic picture formatting for the artist's exclusive use in promoting their artwork. The photographer will also assist these Oregon artists in improving their own photo documentation by using the photo session to point out best practices in lighting and photographing their work.

Each artist's session will take place in one hour increments; the workshop will be scheduled over a period of two consecutive days. One artist's work will be photographed per hour. Images may be transferred to the artist electronically or on CD's and delivered within 14 days of the shoot.

**WHO:**

Eugene, Oregon-based Scott Huette is an award winning photographer and exhibiting artist. He has facilitated several artist workshops including Designing Fine Art Presentation Packages and Writing an Authentic Artist Statement. He is an adjunct faculty member at the University of Oregon where he currently teaches Art and Human Values, Portfolio Design and Presentation and Digital Portfolio Production. He serves as a Board Member at the Downtown Initiative for the Visual Arts (DIVA) and the Chair of their Artist Services Committee.